



PRESS RELEASE: For Immediate Release

6/15/2023

My Solomon's Smart Rewards Celebrates First Anniversary with an Amazing \$12,000 Giveaway

Nassau, Bahamas - June 13, 2023 - MySolomon's Smart Rewards, the innovative grocery store loyalty program, marked its first-year anniversary on May 26th with an exciting promotion, giving away \$12,000 in prizes. The celebrations were a huge success, thanks to the contributions of event sponsors Coca-Cola (Caribbean Bottling Co.), ALIV, Rev Cable Bahamas, Bahamasair, Cost Right, Domino's, and Blue Lagoon Island. With a minimum spend, customers in Nassau and Freeport were automatically entered to win one of ten incredible prizes. The prizes included a \$100 Domino's Gift Certificate, (2) round trip tickets to any destination within the Bahamasair network, a one-month Trio Package, an iPhone 11 with a 30-day plan, a 3.8 cu. ft. Whirlpool Top Load Washer, a 55" Hisense Smart TV, a cooler filled with assorted drinks from Caribbean Bottling Company (Coca-Cola Bahamas), a weekend staycation on Paradise Island, and a Grill with a meat pack. One winner was chosen from both Nassau and Freeport for every prize.

During the festivities, loyalty members received special gift bags filled with exciting giveaways. Solomon's also unveiled the Smart Rewards Plus Program, an exciting expansion of the existing loyalty program. With Smart Rewards Plus, customers now earn extra bonus points on select items whenever they shop. Additionally, loyalty members now have 24 months to redeem their points after earning them, before they expire.

Since its launch, the Smart Rewards program has achieved remarkable success, boasting over 56,000 active members who save significantly and earn rewards with every grocery purchase. To date, members have earned an astounding \$750,000 in rewards. Renea Bastian, Vice President of Marketing and Business Development at AML Foods Limited, expressed her excitement for the value the MySolomon's Smart Rewards Program has provided to customers: "Our rewards program has transformed the grocery shopping experience in The Bahamas by introducing an automated system that allows members to earn and save every time they shop. The entire process is easy and convenient. Signing up takes less than two minutes, and points are automatically tracked and reflected on the customer's receipt. Earning and redeeming are equally

straightforward; swipe the Smart Rewards card or provide the phone number used to register for the program when checking out."

Mrs. Bastian added that as the MySolomon's Smart Rewards program enters its second year, the Solomon's stores will continue to seek ways to provide even more benefits to customers and improve the grocery shopping experience. To access additional details regarding MySolomon's Smart Rewards program, you can visit www.amlfoods.com or the social media pages of Solomon's & Solomon's Fresh Market.

The winners of the MySolomon's Smart Rewards Anniversary Promotion in both the Nassau and Freeport markets are as follows: Angelica Hanchell, Debra Lane, Round Trip Ticket from Bahamasair; Katia Campos-Godoy, Ludell Ginton, Stay at Comfort Suites; Shaniqua Bowleg, Kathleen Saunders, iPhone 11 & 30-Day Plan; Goldean Munnings, Karen Ferguson, Grill with Meat Pack; Patou Thompson, Julie Glover, 55" Hisense Smart TV; April Knowles, Althea Celestin, Whirlpool Washer; Arlene Russell, Shopia Dean, 2 Dolphin Encounters Experience Vouchers; Carl Carter, Bonnie Franks, Cooler filled with assorted Coke Drinks; Ingrid Darling, April Parker, Rev Trio 30 Day Package; Ethelyn Adderley, Jacqueline Boss, Domino's \$100 Gift Certificate. AML Foods Limited would like to express our heartfelt appreciation to all our valued customers who took part in the 1-year MySolomon's Smart Rewards Anniversary Promotional Events.

Photo Caption 1: One of the Winners of Solomon's Smart Rewards 1-Year Anniversary Promotion in Freeport! They won an incredible prize: A 55" Hisense Smart TV.

Photo Caption 2: One of the Winners of Solomon's Smart Rewards 1-Year Anniversary Promotion in Nassau! They won an incredible prize: A Grill with a meat pack.

About AML Foods Limited: *AML Foods Limited was incorporated in 1989 in The Bahamas and is listed on the Bahamas International Securities Exchange. The Company and its subsidiaries are primarily engaged in the operations of retail and club stores offering dry and perishable food items and other consumer products, and the operation of a food franchise business. AML Foods Limited's Food Distribution includes its retail division - Solomon's Super Center, Solomon's Yamacraw, Solomon's Fresh Market, Solomon's Lucaya, and Exuma Markets – and its club division - Cost Right Nassau and Cost Right Freeport; the Company's Franchise Division consists of ten Domino's Pizza locations in Nassau and Freeport. The registered office of the Company is at One Millars Court, off Shirley Street, Nassau, New Providence, Bahamas and the corporate office is at #20 University Drive, Nassau, New Providence, Bahamas, Tel: 242.677.7200.*

About this report: *This report may include "forward-looking statements." While AML Foods Limited believes that the expectations reflected in such statements are reasonable, it can give no assurance that such expectations will prove to be correct. Important factors that could cause actual results to differ materially from AML Foods'*

expectations include external economic conditions, changes in the marketplace, changes in interest rates and operating costs and other unforeseen events or conditions that affect the Group's performance.

Contact:

Renea Bastian

VP Marketing & Communications

AML Foods Limited

Tel: 242-397-9782

Email: rbastian@amlfoods.com